



The KLAY Story



- KLAY is India's largest non-franchised chain of preschools and daycare centers, recognized for world-class early years' education and care enabled by a passionate set of teachers and caregivers.
- The KLAY community encompasses 50,000+ parents across India, spanning 150 + retail centres spread across Bengaluru, Gurgaon, Noida, Pune, Mumbai, Hyderabad and Chennai.
- As a child care provider for more than 400+ organizations, we help them build family friendly work places.
- With 5 new learning formats, KLAY has delivered the joy of learning to 6K+ children through its different at-home solutions.

Did you know?

In the first 2000 days of a child's life, the neurons in the brain develop at a rate of 700-1000 per second and 85% of the brain develops during this time.

Children during these crucial early years ask questions, experience their immediate environment, learn to share, and thrive in a happy environment.

**At KLAY,
we make your
child future ready,**

by setting the foundation for key life skills that make them 'BIG SCHOOL' ready as well as ready for their life ahead.



KLAY's Early Years Matter Preschool Program

The driving principle of KLAY's Early Years' Matter Preschool pedagogy is **Howard Gardner's Theory of Multiple Intelligences**, which clearly identifies several intelligences and preferences that human beings depend upon, to take in information and solve problems.

This theory forms the foundation of the KLAY way of learning. Through this program, we nurture children to be:

Curious
Collaborative
Confident
Empathetic
Independent



How a Child Learns - 7 Multiple Intelligences



Intrapersonal Intelligence



Verbally Linguistic Intelligence



Mathematical/Logical Intelligence



Interpersonal Intelligence



Musical Intelligence



Visual/Spatial Intelligence



Kinesthetic Intelligence

What a Child Learns - Dimensions of Learning

The structure of our curriculum ensures continuity in skill development from milestone to milestone, contributing to smooth program transitions.



Math & Logic

Number,
Measurement, Spatial
awareness, Problem
solving, Data handling



General Awareness

Science,
Social science,
Environmental
science



Language & Literacy

Speaking and
listening, Viewing and
reading, Representing
and writing



Creative Expression

Music and movement,
Creative art, Role play,
Show and tell



Personal

Routine establishment,
Independence, Focus,
Attention span, Problem
solving skills



Physical

Gross motor skills, Fine
motor skills, Resilience



Social

Social interaction,
Empathy, Following
directions, Co-operation,
Adapting with ease



Emotional

Control, manage and
express emotions.
Relationship building

Where a Child Learns - The Learning Centres

The KLAY way of learning, helps us break down the EYM Program into daily lesson plans to create learning centres and learning outcomes.

Library



Discovery



Outdoor Play



Dramatics & Role Play



Art & Craft

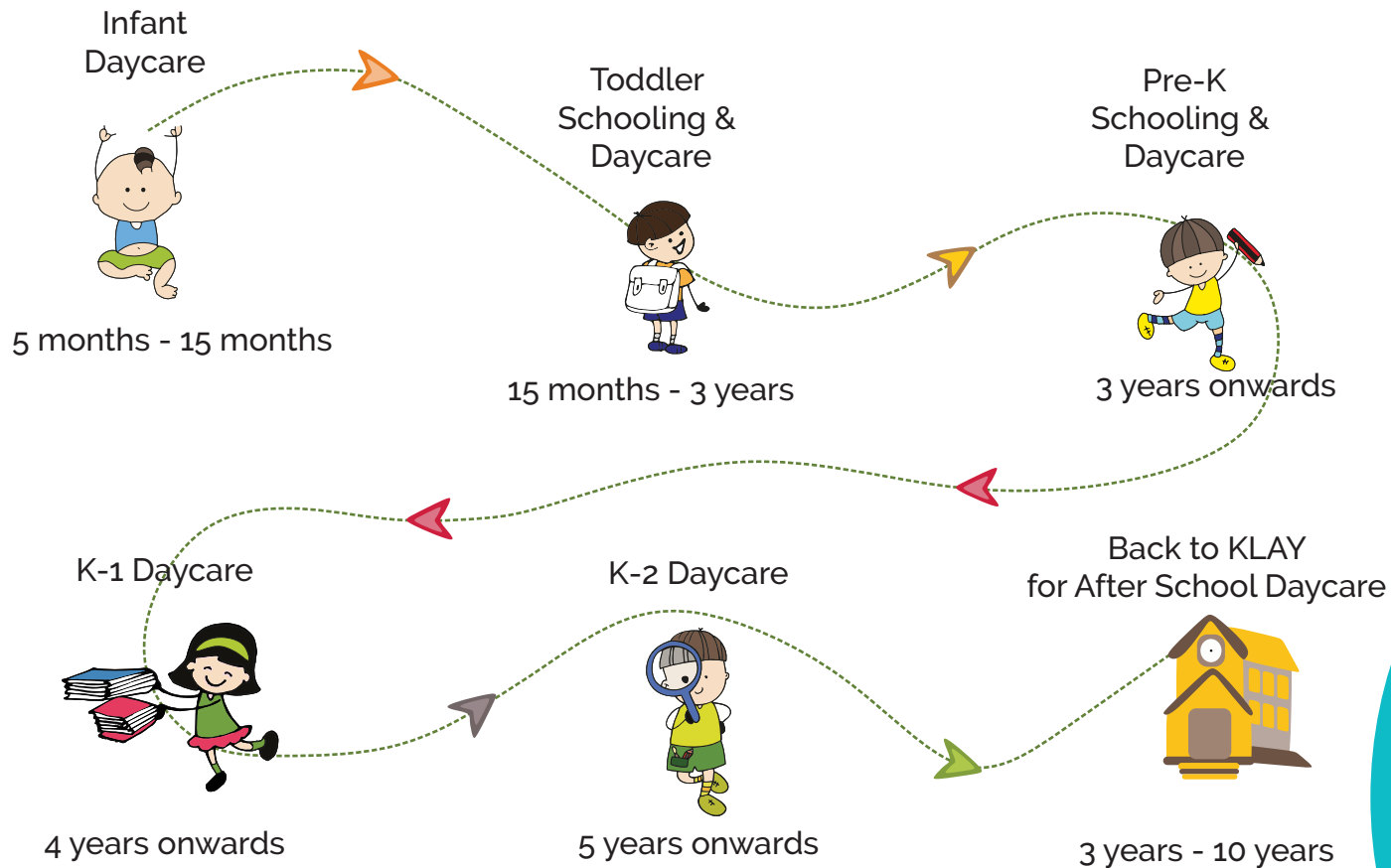


Math & Manipulatives



KLAY Programs

At KLAY, we create a stimulating environment through our carefully expertly designed programs that support and enable each child to seize their optimum potential.



KLAY Programs

PRESCHOOL

15 mnths - 6 yrs

DAYCARE

5 mnths - 6 yrs

AFTER SCHOOL DAYCARE

3 yrs - 10 yrs

ADHOC CHILDCARE

2 yrs - 10 yrs

My Day at KLAY

Preschool Program



Arrival & Free Play



Breakfast



Circle Time &
Concept Building



Snack Break



Exploring Learning
Centres/ Outdoor Play



Departure



Storytime, Music &
Movement, Role Play



Freshen Up &
Snack



Nap Time



Lunch



Circle Time

A time to get together with our friends



Hands on Activities

We do. We learn



Art Activities

We imagine. We create



Field Trips

Reinforcing our classroom learning



Story Time

We listen. We learn



Music & Movement

We sing. We dance. We make music



Role Play & Drama

We pretend play. We learn and we appreciate roles everyone plays around us



Outdoor Play

A mix of age old games with some new



Cooking

Our fine motor skills & five senses at work



Infrastructure



Safety

KLAY Maintains Global Quality Standards of **Safety, Infrastructure, Hygiene & Care**



Hygiene



Care

Health and Safety at KLAY

Our health and safety protocols have become even more stringent in this new normal and are based on:

- CDC guidelines
- International standards followed in preschools across the world
- Recommendations from our parent community

We look at our safety guidelines in 3 dimensions



CENTRE AND STAFF HYGIENE

- Fully vaccinated teachers and staff
- Antigen testing
- Fumigation and deep cleaning
- Regular cleaning and sanitization of assets, washroom and common areas
- Temperature monitoring of staff
- Protective gear and aprons for staff



CHILD SAFETY

- Temperature check of the child
- Physical distancing rules
- Staggered meal & activity times
- Staggered pick-up and drop-offs
- Restricted entry for visitors and parents



PARENT PROTOCOLS

- Ensuring temperature monitoring of family
- Home-cooked food for the child
- Labelling of the child's personal items
- Organizing safe transport



Physical Safety at KLAY

- ★ CCTV streaming
- ★ Barton locks and finger guards
- ★ Soft padding and vinyl flooring
- ★ Child friendly furniture
- ★ Comprehensive fire safety measures
- ★ No electrical points at child's level

KLAY Facilities



**Pick-Up and
Drop-Off Zone**



Classrooms

- ★ Child centric adult child ratios
- ★ Well lit, ventilated and temperature controlled spaces
- ★ Separate learning zones
- ★ Child friendly furniture

KLAY Facilities



Infant Room

- ★ Infant play area
- ★ Feeding area for mothers
- ★ Infant nap area

Pantry and Restrooms

- ★ Diaper changing stations
- ★ Child friendly bathrooms

KLAY Facilities



Indoor Play Areas

- ★ Library
- ★ Role-play area

Outdoor Play Areas

Our Other Online and At-Home Programs

These programs have been designed to provide your child with the best possible learning experience and arm them with the skills required for tomorrow's world.



(2 years - 6 years)

A LIVE, interactive and safe virtual learning platform designed to deliver KLAY's expertly crafted curriculum through a classroom experience right to your home!



(6 months - 8 years)

An innovative and personalized childcare and learning solution at your doorstep



Edukarer@Home
(15 months - 8 years)

Support in your child's online school learning & assignments
+ childcare support for the rest of the day



Nanny@Home
(6 months - 6 years)

Caregiving service by our trained caregivers and nannies at your home



Teacher@Home
(2 years - 6 years)

Delivery of the KLAY curriculum by certified teachers at your home

Glimpses of our Learn and KARE Program

Learn@Home

KARE@Home



Remember - 85%
of the development
of a child's brain happens
in the early years.

**Make every
day count!**

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